

# Green Living

A Practical Journal for Friends of the Environment

## Dates, Rates & Distribution

Effective January 1, 2017

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<b>DEADLINES:</b>	<b>Spring</b>	<b>Summer</b>	<b>Fall</b>	<b>Winter</b>
<i>Space reservations:</i>	2/8	5/8	8/8	11/8
<i>Publication:</i>	3/1	6/1	9/1	12/1

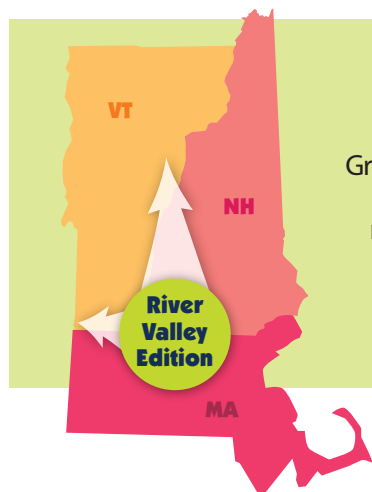
*Dates are approximate.*

Ad Size	Vertical	Horizontal	Square	Per Quarter with Annual Commitment	
				B&W	Color
Full Page	7" x 9.4"	-	-	\$725	\$945
2/3 Page	4.6" x 9.4"	-	-	\$545	\$725
1/2 Page	3.4" x 9.4"	7" x 4.6"	-	\$395	\$545
1/3 Page	2.2" x 9.4"	7" x 3"	4.6" x 4.6"	\$325	\$395
1/4 Page	3.4" x 4.6"	-	-	\$245	\$325
1/6 Page	2.2" x 4.6"	4.6" x 2.2"	3.4" x 3"	\$190	\$245
1/8 Page	-	3.4" x 2.2"	-	\$145	\$190
1/12 Page	-	-	2.2" x 2.2"	\$95	\$145

One-time insertions are available for special events. Call for rates. Premium placement at 30% upcharge.

Professional ad design services available at \$60 hour. Prepayment of first ad is required.

We offer a 5% discount for prepayment of entire annual contract.



## Circulation & Distribution

The River Valley edition of Green Living has circulation of 14,000 quarterly. Green Living is freely distributed to a targeted audience at environmental events, home shows, energy fairs, farm shows and trade fairs, and is available free to readers at co-ops, grocery stores and other retailers, bookstores and libraries.

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★ **Print & Web packages available!** ★

*Include greenlivingjournal.com with your print ad.*

Keystone \$225/quarter (512x200 pixels) • Banner \$150/quarter (512x100 pixels)

Column ads \$75/qtr (256x300 pixels) • Text ad \$75/year