Green Living

A Practical Journal for Friends of the Environment

Dates, Rates & Distribution

Effective January 1, 2017

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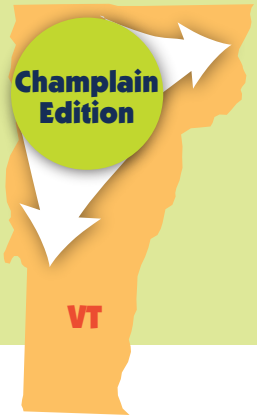
DEADLINES:	Spring	Summer	Fall	Winter
Space reservations:	2/8	5/8	8/8	11/8
Publication:	3/1	6/1	9/1	12/1

Dates are approximate.

				Per Quarter with Annual Commitment	
Ad Size	**Vertical**	**Horizontal**	**Square**	**B&W**	**Color**
Full Page	7″ x 9.4″	–	–	$725	$945
2/3 Page	4.6″ x 9.4″	–	–	$545	$725
1/2 Page	3.4″ x 9.4″	7″ x 4.6″	–	$395	$545
1/3 Pa ge	2.2″ x 9.4″	7″ x 3″	4.6″ x4.6″	$325	$395
1/4 Page	3.4″ x 4.6″	–	–	$245	$325
1/6 Page	2.2″ x 4.6″	4.6″ x 2.2″	3.4″ x 3″	$190	$245
1/8 Page	–	3.4″ x 2.2″	–	$145	$190
1/12 Page	–	–	2.2″ x 2.2″	$95	$145

One-time insertions are available for special events. Call for rates. Premium placement at 30% upcharge.
Professional ad design services available at $60 hour. Prepayment of first ad is required.
We offer a 5% discount for prepayment of entire annual contract.



Circulation & Distribution

The Champlain edition of Green Living has circulation of 14,000 quarterly. Green Living is freely distributed to a targeted audience at environmental events, home shows, energy fairs, farm shows and trade fairs, and is available free to readers at co-ops, grocery stores and other retailers, bookstores and libraries.

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Keystone $225/quarter (512x200 pixels) • Banner $150/quarter (512x100 pixels)
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